



## The Words of Our Students

The SKKU ISS summer course can be a life changing experience. It allowed me to ask myself different questions and that is what I think really matters. You will enjoy the most amazing Korean welcome and you can experience a world class palette of student entertainment in Seoul, and if that is not enough for you, the ISS also has cultural tours. You have to see it with your own eyes to believe it!

*(NHL University, The Netherlands)*

South Korea and SKKU are unbelievable-making lifelong friendships with students from all around the world, realizing that there is a whole world outside the US, and sharing the passion for learning. I will never forget the cultural richness of Korea and the riches I gained in new friends.

*(Hawaii Pacific University, USA)*



Marco



Ryoko

It was a great opportunity to meet and mingle with people from all around the globe. The course was highly student-oriented, really encouraging us to engage and participate in class. Studying with people from different countries and listening to a renowned professor's lecture showed me what it really means to be a part of a global standard!

*(Ritsumeikan University, Japan)*



Victoria



Pearleen

ISS is a crazy fun and amazing experience. The courses, activities and interactions have widened my horizons beyond what I could ever imagine. The SKKU ISS will be the most fascinating memory I have from my years in university!

*(Singapore Institute of Management, Singapore)*



## Cultural Events and Field Trips



### Online Application

Online application begins February 4<sup>th</sup> at <http://summer.skku.edu>. If you have any questions, please e-mail us at [issoffice@skku.edu](mailto:issoffice@skku.edu) or contact us by phone at +82 2 760 0028 or fax +82 2 760 0159. In some cases you may be able to apply directly through your home university.

### Visa Requirement

Most foreign ISS participants can travel to Korea visa-free. However if you do need a visa for the duration of the ISS, please contact the nearest Korean embassy or consulate to inquire about the latest policies and requirements. SKKU can assist you by providing an invitation letter and other necessary documents, however it is the local Korean embassy that has the latest information, not SKKU.

### Health Insurance

International students who take part in the ISS are required to purchase health insurance. Students can purchase their own insurance or pay SKKU an extra fee to be included in its group insurance policy, which will be taken out with a major Korean-licensed insurance company.

### Fees

Tuition and fees must be paid **by bank transfer** to Sungkyunkwan University.

Mandatory Fees	Application Fee	100 USD
	Course Tuition	900 USD per course
	Cultural Activity Fee	200 USD
Optional Fees	Accommodation Fee	600 USD
	Insurance Fee	80 USD
	Airport Pick-Up (One-way Only)	80 USD
	Extra Korean Language Class (Materials fee)	30 USD

\* Application Fee is not refundable.

\* Each applicant can find his/her payment information individually by logging in the online application site.

\* Students can take a maximum of two courses.

\* Pick-up service is available from Incheon international airport only.

### Schedule

February 4	Int'l Students Online Registration Begins
June 8	Registration Deadline
June 27	Orientation
June 27	Classes Begin
July 15	Classes End
July 18	Field Trip 1
July 19	Field Trip 2
July 20	Graduation Ceremony

\* The schedule is subject to change.

<http://summer.skku.edu>

Office of International Affairs: Tel: +82-2-760-0028 Fax: +82-2-760-0159 E-mail: [issoffice@skku.edu](mailto:issoffice@skku.edu)

**SKKU 2016**  
**International Summer Semester**  
**June 27 ~ July 20, 2016**

# Global Synergy: Innovating through Collaboration





Sungkyunkwan University (SKKU) is one of Asia’s oldest universities and was founded in 1398, shortly after Seoul became the capital of Korea. For more than 600 years, the university educated the leadership of Korea and maintained its status as one of the world’s most important centers of Confucian learning. Much of SKKU’s historic Seoul campus has been preserved, and is now designated as a national heritage site.

Today, SKKU is a full-fledged university with its Humanities and Social Science campus in Seoul and its Natural Science and Engineering campus in Suwon. Since 1996 SKKU has been generously supported by the Samsung Group, which includes

## Unique Origin, Unique Future

Samsung Electronics, the world’s largest technology company. Through this unique partnership SKKU has developed world leading academic programs in software development, mobile communications engineering, energy engineering and nanotechnology. It also collaborated with the MIT Sloan School of Management in graduate business education.

As a university with a 600 year legacy of nurturing global leaders, and one that is at the forefront of the global technology revolution, SKKU invites you to meet the world and explore Korea.

This is the place to rediscover the past and set course for the future.



Humanities and Social Sciences Campus



Natural Sciences Campus

The International Summer Semester (ISS) is a 4 week summer experience that you will never forget. By bringing together students and faculty from Korea and around the world, the ISS is not only academically stimulating; it also offers an opportunity to make new friends and to discover Seoul and Korea.

The Seoul campus of Sungkyunkwan University (SKKU) is located close to the old city center in one of Asia’s largest, safest and most dynamic cities. Seoul is home to some of Asia’s best universities, Korea’s government and broadcast media, numerous multinational corporations and a quarter of the entire Korean population.

SKKU’s Suwon campus is located in the heart of Korea’s “Silicon Valley”, which is home to many innovative start-up and spin-off companies, as well as Samsung Electronics, the world’s largest technology company. Surrounded by greenery and served by its own subway station, the Suwon Campus offers a relaxed environment and easy access to southern Seoul, including Gangnam.

The summer of 2016 marks the 9<sup>th</sup> ISS at SKKU. Since 2008 the ISS has been organized around current and multidisciplinary themes, such as “Culture, Business and Technology in East Asia” (2008) and “Recovery & Prosperity: Post Crisis & New Future” (2010). This year’s theme is “Global Synergy: Innovating through Collaboration”. These themes are intended to inspire and not to restrict, students’ academic initiative. Classes focus on the theme and many other interesting subjects.



### Seoul Campus

- Corporate Leadership in East Asia
- Case Studies in Technopreneurship
- Technological Innovation and Business Strategy
- Climate Change: Science, Technology and Policy
- Macroeconomics under the Financial Crisis
- International Economics: Path to Balanced Growth
- International Negotiations: From Disagreement to Consensus
- Financial Markets and Institutions
- Diplomacy and Global Governance Networks
- Human Rights Across Borders
- Technology, Society and Sustainability
- The Rise of East Asia: Conflict and Cooperation in a Changing World
- International Law and the United Nations
- Cross-Cultural Business Management
- Corporate Communication
- Poverty, Inequality and Economic Growth
- Creativity, Innovation and Design
- Discover Korea: Korean Culture and History
- Korean Language: Beginner
- Korean Language: Intermediate
- Nurturing Talent: Education and Human Resource Policy in the Global Economy
- Urbanization and the evolution of cities
- International Business: How to Conduct Business Abroad

- Perspectives on Conflicts: Management, Negotiation & Resolution
- Korea-China Economic Relations and Trade
- Marketing and Society
- The Korean Economy and Society under Globalization
- Marketing Systems: Increasing Shared Prosperity
- An In-depth Look at the Role of Culture in Global Marketing
- Marketing and Consuming Culture: Sports, Entertainment and Technology
- Social changes and organizations in Asia
- Global Leadership and Sustainability
- Data Science and Management
- How the Mind Works – a Big Data Approach
- Innovation and Entrepreneurship
- International Marketing
- Current Issue in the Global Economy
- Multinational Enterprises and Corporate Leadership
- Strategic Thinking in Management
- Myths and Mysteries of Human Learning and Memory
- Sustainability and Corporate Social Responsibility
- International Human Rights Law
- Capital Markets
- Corporate Finance

*\* Each ISS course weighted 3 academic credits.  
Please refer to the ISS website for more information.*

Name	University	Research Area
David Reitter	The Pennsylvania State University	Big-data Cognitive Modeling, Computational Cognition
Edward Joseph Romar	University of Massachusetts, Boston	Comparative Business Ethics, Business Environment and Public Policy
Georgios Chortareas	King’s College London	The European Economy and Crisis, International Finance
Hyunkag Cho	Michigan State University	Social Work, Human Behavior and the Social Environment
Navrati Saxena	Sungkyunkwan University	Engineering, Ubiquitous and Pervasive Computing
Pedro A. C. Saffi	University of Cambridge	Corporate Finance, Capital Markets
Sean H. K. Kang	Dartmouth College	Human Learning and Memory, Visual Word Recognition
Tae Young Choi	University of Melbourne	Entrepreneurship & Innovation, International Business
Thomas Christiansen	Maastricht University	European Institutional Politics
Yun-Oh Whang	University of Pittsburgh	Consumer-Brand Relationship, Sports Marketing