



## SEMINAR

# Business Possibilities in Japan

April 7, 2011

Lithuanian Ministry of Economy, room No 212 (Gedimino ave. 38/2, Vilnius)

### PROGRAMME

- 13.00 – 13.30**                      **Registration**
- 13.30 – 13.40**                      **Welcome** from H.E. Ms. Miyoko Akashi, Ambassador of Japan
- Seminar moderated by** Ms. Lina Vaitkeviciene, Deputy Managing Director, Enterprise Lithuania
- 13.40 – 14.20**                      **Outline of Japanese economy and JETRO's services**  
Mr. Tatsuhiro Iwamoto, Chief Director, JETRO Copenhagen  
Mr. Mikkel Treebak, JETRO Copenhagen
- 14.20 – 15.00**                      **Business Culture Differences: Lithuania – Japan**  
Mr. Aurelijus Zykas, PhD Candidate, Head of Asian Studies Centre, Vytautas Magnus University  
Ms. Kyoko Koma, Science Associate, Vytautas Magnus University
- 15.00 – 15.30**                      **Practical advice on successful business in Japan and case studies**  
Ms. Julia Parker, Manager for Japanese market, Cormack Consultancy Baltic
- 15.30 – 15.50**                      **Coffee break**
- 15.50 – 16.10**                      **Cooperation with Japan**  
Mr. Vidas Vaitkus, Director of Lincasa
- 16.10 – 16.30**                      **Experience with partners from Japan**  
Mr. Kestutis Jasiunas, Managing Director of EKSPALA
- 16.30 – 16.50**                      **Success story**  
Mr. Donatas Veinsreideris, Managing Director, Jures medis
- 16.50 – 17.20**                      **Individual discussions with the speakers at the coffee**

*Please note, that duration of each presentation includes 10 min for questions and answers to be carried after each of them.*